



Dear FBN Member,

I hope this letter finds you well. It's been an impactful year in the world of sustainability, and we're excited to continue the momentum. It is my absolute pleasure to invite you to attend the 2025 One Earth Summit, themed "Driving Systemic Change for Sustainable Future through Impact Investments and Technology Innovations," taking place on **March 28, 2025**, at the **Regala Skycity Hotel, Hong Kong**.

The 2025 summit is anticipated to bring together 30 speakers and 300+ participants, including representatives from various levels of government, and senior executives from public, private, academic and philanthropic sector.

We are pleased to announce the initial list of speakers for our upcoming Summit. Please note that this is just the beginning, and we will be adding more distinguished speakers to the lineup in the coming weeks.

Speaker Name	Title and Organization
Jean-Pascal Tricoire	Chairman, Schneider Electric
Siddharth Chatterjee	United Nations Resident Coordinator in China
Hiro Mizuno	Senior Advisor to CEO, MSCI, ex CIO, Japan Pension Fund
Banjo Yamauchi	CEO and family representative, Yamauchi-No.10 Family Office, Founding Family of Nintendo
Rudolf Hilti	Founder, The System Change Foundation, Founding Family of Hilti Corporation
Chavalit Frederick Tsao	Chairman, Tsao Pao Chee Group
Hing Chao	Chairman, Wah Kwong Maritime Transport Holdings
Philip Sohmen	Deputy Chairman, YK Pao School, Founding Family of BW Group
Dr. Christoph Gebald	Co-founder and Co-CEO, Climeworks



Hua Jingdong	Vice Chair, International Sustainability Standards Board (ISSB)
Kim-See Lim	Regional Director, East Asia and Pacific, IFC
Ashley Tan	Global Head of Social Impact & Sustainability, Amazon Web Services
Veronica Chou	Founder, Everybody & Everyone

The 2024 inaugural One Earth Summit, co-hosted by the Hong Kong SAR government and in partnership with the World Economic Forum, was a remarkable success. The summit brought together 100+ speakers and 1,000+ attendees from around the world under the theme "Planetary Crossroads: Innovating Together for People and Planet." The opening remarks were given by Amina Mohammed of the UN, Professor Klaus Schwab of the World Economic Forum, and the Chief Executive of Hong Kong, John Lee, followed by captivating keynotes by renowned climate scientist Prof. Johan Rockström, leading impact investors H.S.H. Prince Max von und zu Liechtenstein of LGT and Jim Coulter of TPG, green energy visionary Robin Zeng of CATL, as well as sustainability advocates Dr. Peter Lee of Henderson Land, Amy Lo of UBS, and Fred Tsao of TPC. The event underscored the critical decisions our world faces by connecting capital to empower climate and energy innovation. Highlights of the Summit can be seen in the attached PDF or online: <https://www.oneearthsummit.org/press-release/afternoon-session-highlights>.

The summit also marked the launch of the One Earth Alliance, Asia's leading impact investing platform dedicated to advancing sustainable initiatives across the region. The Alliance aims to bring together mainstream investors, entrepreneurs, and thought leaders to foster private-public partnerships that drive the impact revolution in Asia. This platform has already attracted a respectable board of advisors and global council, including Prof. Jeffrey Sachs, Hiro Mizuno, H.S.H. Prince Max von und zu Liechtenstein, Vuk Jeremic, and Prof. Arun Majumdar.

As we look ahead to 2025, your leadership in driving sustainable finance and sustainable technology in Asia would bring invaluable perspectives to our discussions on driving impact across Asia Pacific. Your participation would significantly elevate our discussions, offering invaluable insights into investing for



the growth and development of the society. We are also excited to announce that our Forum will once again be part of the Financial Mega Events Week in Hong Kong. During the same week as our summit, the city will host the Wealth For Good Summit, the Milken Conference, Alibaba's Jumpstarter for One Earth, and Art Basel. Participating in these events offers an exceptional opportunity to engage with influential leaders across industries from Asia and beyond.

Thank you so much for your support and I look forward to joining forces in empowering impact around the world!

Best regards,

Poman Lo

Founder, Institute of Sustainability and Technology www.ISTAsia.org

Chair, Organizing Committee, One Earth Summit www.oneearthsummit.org

Co-Founder, One Earth Alliance www.oneearthalliance.org