

INSTITUTE OF SUSTAINABILITY AND TECHNOLOGY

Co-organizers:



partnerships for people and planet







Knowledge Partner:







One Earth Alliance Background

There is no Planet B. The seven remaining years of this Decade of Action are crucial for delivering meaningful climate and nature action.

The achievement of global commitments and targets, including the 2030 UN Sustainable Development Goals (SDGs), the 1.5°C climate pathway and the 30 by 30 Global Biodiversity Framework of the UN Convention on Biological Diversity (CBD), will depend significantly on the ability to scale and accelerate the implementation of innovative solutions and systems. Globally, government and business leaders are under immense and complex pressures from a poly-crisis of accelerated climate warming that has aggravated already fragile biodiversity, food, water, resources and socioeconomic systems.

To address these challenges, we must accelerate digitalization transformation and encourage the application of IoT, where everything is connected. New technologies like Big Data, Artificial Intelligence, and Virtual/Extended Reality will digitize the world.

The planet and human civilization are currently at a crossroads on multiple fronts. This includes:

Staying within Planetary Boundaries Embedding
Intergenerational
Equity and Justice
at the Heart of
Solutions

Fostering Intercontinental Collaboration



One Earth Alliance

The One Earth Alliance is established as a collaborative platform to support the One Earth Summit with a continuous effort in uniting prominent family offices, investors, corporations, philanthropists, governments, and academic institutions to accelerate sustainable impact across Asia.

Founders & Global Council

Comprised of prominent, international figures, the Global Council plays a key role in representing the organization on a global scale and providing strategic guidance. The primary role of council members is advisory and ambassadorial, representing the alliance globally and help in increasing its reach and influence.

Founders



Poman Lo (Founder of Institute of Sustainability and Technology and Vice Chairman of Regal Hotels Group)



Frederick Tsao (Chairman, Tsao Pao Chee Group)

Global Council



Vuk Jeremić (President, United Nations General Assembly 67th Session)



H.S.H. Prince Max von und zu Liechtenstein (Chairman, LGT Group)



Arun Majumdar (Inaugural Dean, Stanford Doerr School of Sustainability)



Hiromichi Mizuno (Ex CIO JPIF, Special Envoy of Innovative Finance and Sustainable Investments, UN; Special Advisor, CEO of MSCI)



Johan Rockström (Director, Potsdam Institute for Climate Impact Research)



Jeffrey Sachs (Director, UN Sustainable Development Solutions Network; Director, Columbia University Center for Sustainable Development)



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Board of Advisors

The board consists of industry experts and professionals who provide specialized knowledge and advisory services to the organization. Their expertise and networks are instrumental in enhancing the organization's international reach and shaping its long-term vision.



Riad Abdo (Advisor to His Excellency the Minister of Investment, Saudi Arabia)



Vincent Chan (Listing Committee Member, Hong Kong Stock Exchange)



Freddy Boey (President, City University of Hong Kong)



Winston Chow (Professor of Urban Climate, Singapore Management University)



Hongbin Cai (Dean, HKU Business School)



Kim Leng Chua (Ex-Special Advisor, Monetary Authority of Singapore)



Bernard Charnwut Chan (Chairman, Our Hong Kong Foundation)



Yi Cui (Director of Sustainability Accelerator, Stanford Doerr School of Sustainability)



Tony Fan-Cheong Chan (President, King Abdullah University of Science and Technology)



Ma Jun (Chairman, Green Finance Committee, China Society for Finance and Banking



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Board of Advisors (cont'd)

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Meng Liu (Head of Asia & Oceania, United Nations Global Compact)



Kian Wee Seah (CEO, UOB Venture Management Pte Ltd)



Boon Heong Ng (CEO, Temasek Foundation)



Blair Sheppard (Dean, Fuqua Business School at Duke University)



Charles Ng (Vice-President, Hong Kong University of Science and Technology in Guangzhou campus)



Kar Yan Tam (Vice-President, Hong Kong University of Science and Technology)



Joe Ngai (Chairman and Senior Partner, McKinsey & Company Greater China)



David Toh (CEO, NTUitive)



Falko Paetzold (Managing Director, Center for Sustainable Finance and Private Wealth at University of Zurich)



Chak Wong (Managing Director of Machine Learning Centre of Excellence, J.P. Morgan)



Brock Reeve (Executive Director, Harvard Stem Cell Institute)



Junjie Zhang (Professor of Environmental Sciences, Nicholas School of the Environment at Duke University)





One Earth Summit 2025: Overview



INSTITUTE OF SUSTAINABILITY AND TECHNOLOGY

28 March 2025 | Hong Kong, China



VENUE
REGALA SKYCITY HOTEL

The One Earth Summit is a global event dedicated to conduct and showcase topical research on sustainability, reinforcing Hong Kong's position as an internationally-renowned green innovation, technology and finance center.

This event is co-organised by the Institute of Sustainability and Technology (IST) and the World Economic Forum's (WEF) Giving to Amplify Earth Action (GAEA), with WEF as our knowledge partner.

The research will cover the three main areas of Building and Mobility, Energy Transition, and Food and Water. The event features the release of the newest research developments and brings together 30 speakers and 300+ participants, including representatives from various levels of government, senior private sector executives, and philanthropic organisations. This event aims to facilitate the best practices, expertise and experiences in environmental protection and conservation.

One Earth Pledge: We strive to recruit the first 30 family offices to commit to 3% of their AUM to impact investing.

By generating actionable solutions and fostering impactful dialogue, the event seeks to elevate Hong Kong's profile as a leading green city in the world.



One Earth Summit Advisory Board

The Summit is steered and advised by high-ranking business and government leaders:



Poman Lo (Co-Chair of the Advisory Board, Founder of Institute of Sustainability and Technology, and Vice Chairman of Regal Hotels Group)



Frederick Tsao (Co-Chair of the Advisory Board, Chairman, Tsao Pao Chee Group)



Bernard Charnwut Chan (Chairman, Our Hong Kong Foundation)



Tony Fan-Cheong Chan (President, King Abdullah University of Science and Technology)



Hiromichi Mizuno (Ex CIO JPIF, Special Envoy of Innovative Finance and Sustainable Investments, UN; Special Advisor, CEO of MSCI)



Vuk Jeremić (Former President, General Assembly of the United Nations)



Boon Heong Ng (CEO, Temasek Foundation)



Peter Lam (Chairman, Hong Kong Trade Development Council)



Jeffrey David Sachs (Director of the Center for Sustainable Development at Columbia University)



Peter Lee (Chairman, Henderson Land Development & Hong Kong and China Gas Company Limited)



Kar Yan Tam (Vice-President, Hong Kong University of Science and Technology)

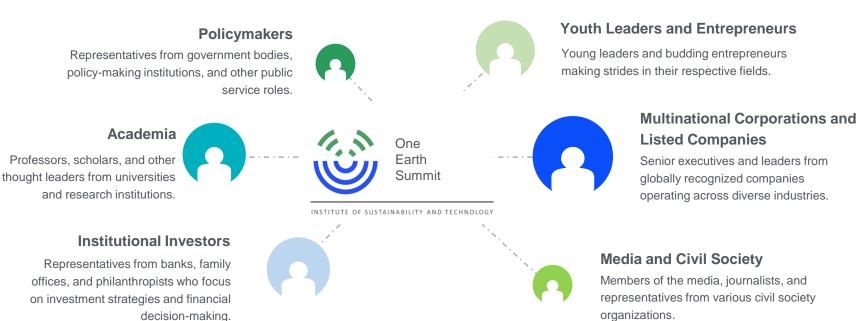


Jack So (Chairman, Hong Kong Airport Authority)



One Earth Summit: Participants

The Summit will convene a diverse audience of 300+ leaders and changemakers, with the majority of invitees holding top/senior executive roles in global corporations, the financial sector, start-ups, philanthropies, media, civil society and academia.





One Earth Summit: Sessions

The Summit will feature three key session formats:



Open Sessions

Main stage plenary events, with keynotes and high-level sessions, including roundtable dialogues and fireside chats (open to all)



Closed Sessions

Invitation-only, including luncheons/ networking dinners and investor pitches



Parallel Events

Tour of the Hong Kong Airport Authority, Science Park, and many more



One Earth Summit

Attendees will get exclusive access to the main stage for 300+ attendees, several smaller breakout session halls, a networking area that could also accommodate with all individuals, an exhibition area, and a gala banquet dinner.





One Earth Summit: Themes and Event Program

The Summit will focus on three distinct areas to address the climate and nature crisis:



Buildings & Mobility

Cities need to be developed to be net-zero and nature-positive to accommodate global population growth and to foster sustainable tourism and hospitality through intelligent urban and transportation planning.



Energy Transition

The urgency to mitigate climate change demands swift adoption of renewables and energy innovations to ensure economic development and energy security while reducing dependence on fossil fuels.



Food & Water

With the global population reaching 8.5 billion by 2030, innovative water management and sustainable agricultural practices are essential to ensuring food security, job creation, and addressing hunger in line with the UN SDGs.



One Earth Summit: Parallel Events



JUMPSTARTER for One Earth

Jumpstarter for One Earth seeks tech-driven startups and scaleups committed to driving global positive change and sustainable development. The competition is designed for ventures leveraging AI to boost productivity and innovate across diverse sectors. These companies must demonstrate a positive measurable, long-term impact on their industry and communities, aligning with United Nations Sustainable Development Goals (SDGs). The challenge provides an opportunity for investors and users to meet winners selected from over 1.000 startups around the world.



One Earth NextGen Leaders Programme

By providing a dynamic platform for learning, engagement, networking, experiencing and collaboration, the program aims to cultivate and empower the next generation of leaders committed to advancing sustainability and climate action global. It also inspires young leaders to take bold and informed actions that drive meaningful change.



VIP Dinner

The evening before the alliance forum, a select group of guests will gather for an intimate VIP Dinner in an elegant setting. This dinner offers an opportunity for informal conversations among key participants, allowing them to connect and share insights in a relaxed atmosphere ahead of the main event.



Closed Door Roundtable Discussions

The roundtable sessions provide an interactive platform that fosters deeper engagement with participants in a more intimate setting. These sessions offer a unique opportunity meaningful dialogue, allowing attendees to contribute directly to the discussions. Building on the overwhelming resonance from the inaugural year, the roundtables in the 2025 alliance forum will expand to cover a broader array of topics, inviting experts from industry, government, academia, finance, and technology to share their diverse insights on pressing challenges.



Review of One Earth Summit 2024 (OES 2024) Mission and Vision



Mission

Promote personal, organizational and planetary well-being through fostering interconnectedness, diversity and inclusion

Vision

Drive collaboration, transformation and innovative solutions through strategic partnerships that transcend cultural boundaries, divisions and disciplines

Objectives

- Sharing knowledge and exchanging perspectives on nature and climate solutions
- Showcasing talent and cutting-edge technologies, focusing on Asia and global emerging markets
- Promoting "investment for good" by connecting high-potential start-ups with the world's most prominent, purpose-driven investors



Review: Inaugural One Earth Summit 2024

The Inaugural One Earth Summit (OES) was successfully held in Hong Kong on March 25, 2024

Organizers and co-organizers:

- Institute of Sustainability and Technology
- World Economic Forum's Giving to Amplify Earth Action (GAEA) initiative
- Financial Services and the Treasury Bureau
- InvestHK

Aimed at bringing together international decision-makers, thought leaders, and innovative reform pioneers to outline a blueprint for accelerating sustainable development in alignment with national policies.





>40% outside of HK

103
Guest speakers

15 Side events 5

Climate themes













Inaugural OES 2024 – Opening Remarks and Keynotes









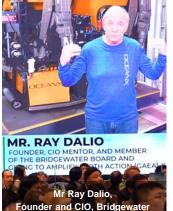














Inaugural OES 2024 – Business Leaders (selected)

































Inaugural OES 2024 – Leaders from Public Sector (selected)



























Inaugural OES 2024 – Academics & NGOs (selected)



























Review: OES 2024 – Partners and Sponsors

Strategic Partners







Platinum Sponsors









Gold Sponsor







Bronze Sponsors













Supporting Organizations













Review: OES 2024 - Media and Global Audience

434

Unique pieces of organic media were produced and published within seven days of the summit

Including: 32 broadcasts, 42 print articles, 342 online articles, 18 official social media posts

On-the-day coverage was supported by 55 journalists from 27 international and local media Bloomberg, TVB, NowTV, South China Morning Post (SCMP), Forbes Asia, Tatler Asia, Caixin, Caijing, Xinhua News Agency and Government Information Services Department of HKSAR.

20+

Exclusive media interviews, meet and greet sessions, and video shootings were arranged

55

Journalists from 27 outlets attended and reported on OES

Notable outlets include Bloomberg, TVB, NowTV, South China Morning Post (SCMP), Forbes Asia, Tatler Asia, Caixin, Caijing, and Xinhua News

>40% Trititi

Attendees and speakers came from overseas to Hong Hong

OES 2024 counted over 1000 attendees from across 39 different countries/regions



Review: OES 2024 – Rallying International Support





Inaugural OES 2024 – Financial Mega Event Week

- Brought significant immediate economic and non-economic benefits to Hong Kong and Mainland China
- Invited by the Hong Kong government to be a critical part of the Financial Mega Event Week as the initial event







Inaugural OES 2024 Organizers



About the Organizer

Institute of Sustainability and Technology (IST) is a non-profit organization with a mission to empower transformational solutions for the world's most pressing environmental and social challenges. IST strives to accelerate the net-zero transition through international collaboration, sustainability education programs and interdisciplinary research.



About the Co-organizer

Giving to Amplify Earth Action (GAEA) is a global initiative of the World Economic Forum to fund and grow new and existing public, private and philanthropic partnerships (PPPPs) to help unlock the \$3 trillion of financing needed each year to reach net zero, reverse nature loss and restore biodiversity by 2050.



About the Knowledge Partner

World Economic Forum is the International Organization for Public-Private Cooperation committed to improving the state of the world. In its capacity as a collaborator for the Summit, it will facilitate engaging the foremost political, business and other leaders of society to shape global, regional and industry agendas.



About the Alliance Partner

Family Business Network (FBN) Asia is the regional chapter of FBN International, a private, not-for-profit organization representing family businesses in 65 countries across 5 continents. FBN Asia is dedicated to empowering family businesses in Hong Kong, Taiwan, China, South Korea, Malaysia, Indonesia, Philippines, Vietnam, and Thailand.



INSTITUTE OF SUSTAINABILITY AND TECHNOLOGY

Co-Organizer



Catalyzing public-private-philanthropic partnerships for people and planet



Alliance Partner



Knowledge Partner

